

**CORONAVIRUS EMERGENCY:
CAMPARI GROUP AND INTERCOS GROUP JOIN FORCES
TO PRODUCE HAND SANITIZER**

Thanks to the collaboration between the two companies, cleansing gel will be produced for healthcare workers in Lombardy hospitals

Milan, 2nd April 2020 - Campari Group, one of the major global players in the spirits sector, and Intercos Group, leading company in the formulation and production of cosmetic products, join forces to produce hydro-alcoholic gel hand cleaners. The gel will be delivered to Lombardy healthcare workers who are at the forefront of the fight against the Coronavirus Covid-19 emergency.

The alcohol donated by Campari Group has been transformed and bottled in the Intercos Group plant of Cosmint (Olgiate Comasco). This partnership will enable a first production of a batch of fifteen thousand hand sanitizer bottles.

*"Aware of sanitizing gel shortage in hospitals and in all sanitary facilities, we have decided to donate an amount of pure alcohol, originally intended for our production lines, as it is the essential raw material for this type of sanitizing liquid - said **Bob Kunze- Concewitz, CEO of Campari Group** - For the production and bottling of the finished product, we have decided to join forces with Intercos Group, a world leader in its sector of Lombard origins like Campari. Through this initiative, following our contribution to public healthcare institution ASST Fatebenefratelli Sacco in Milan, we wish to further express our commitment to tackling the epidemic by giving support to health workers who are at the forefront of the fight against the Coronavirus emergency in the Lombardy region" concluded **Kunze-Concewitz**.*

*"We are glad to bring our support to the hospitals of Lombardy in this period of health emergency. The Intercos Group is confronted with the Covid-19 emergency since months, first with its Chinese plants and now in Italy and USA, and knows very well the importance of supporting the health professionals in the communities exposed by the epidemic. We are therefore proud to provide our formulas and production capacity to join Campari Group in this initiative" – commented **Renato Semerari, Intercos Group CEO**.*

Campari Group and Intercos will also handle the logistics of the finished product, in order to deliver the gel sanitizers where most urgently needed.

About Campari Group

Campari Group is a major player in the global spirits industry, with a portfolio of over 50 premium and super premium brands, spreading across Global, Regional and Local priorities. Global Priorities, the Group's key focus, include **Aperol, Appleton Estate, Campari, SKYY, Wild Turkey** and **Grand Marnier**. The Group was founded in 1860 and today is the sixth-largest player worldwide in the premium spirits industry. It has a global distribution reach, trading in over 190 nations around the world with leading positions in Europe and the Americas. The Group's growth strategy aims to combine organic growth through strong brand building and external growth via selective acquisitions of brands and businesses.

Headquartered in Milan, Italy, Campari Group owns 21 plants worldwide and has its own distribution network in 21 countries. The Group employs approximately 4,000 people. The shares of the parent company Davide Campari-Milano S.p.A. (Reuters CPRI.MI - Bloomberg CPR IM) have been listed on the Italian Stock Exchange since 2001. For more information: www.camparigroup.com/en

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About Intercos Group

Intercos is one of the main global business to business operators in the creation, production and marketing of cosmetic products (**make-up**) and for skin treatment (**skincare**) as well as for hair and body treatment (**hair&body**), intended to the main national and international brands, to emerging brands, to retailers in the cosmetic industry and, more generally, the beauty market. Founded in 1972 by Dario Ferrari, the Group, which includes the main brands of the cosmetic industry among its major customers, can count on a staff of about 5800 employees, 11 research centers, 15 production plants and 15 sales offices located in three continents.

For over 45 years, Intercos has been interpreting beauty, creating cosmetic products and positioning itself as a trend setter capable of predicting, anticipating and influencing new trends in the world of cosmetics, thus satisfying the requests of all types of customers with products for all ranges of price. The mission of Intercos is to continue to develop the role of partner of the main players in the cosmetic market, offering increasingly innovative and high quality products, relying on teams and laboratories specialized in **advanced research** activities, dedicated to the development of new raw materials and of active ingredients, and in **applied research**, to create new formulas and technologies.

For more information

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