

Press release

University of Milan Bicocca-Intercos Joint Lab: academic competence and industrial experience join forces for innovative research projects

The University and the leading international Company have signed a long-term agreement for the development and production of cosmetic products

Milan, 19 March 2021 - The **University of Milano-Bicocca and Intercos SpA have signed an agreement for the joint development of technological platforms** using sustainable raw materials and processing techniques with the scope of gaining more understanding of the delicate balance between the skin and its environment and how we can take advantage of this knowledge to create new effects for cosmetics that combine aesthetics and well-being. The University Principal, **Giovanna Iannantuoni**, and the President and Founder of Intercos Group, **Dario Ferrari**, have signed the framework agreement for the establishment **of joint research programs** and of a shared laboratory that will host researchers from both partners. The **Intercos-Unimib Joint Lab** will be based in the U28 building of the University in Vedano al Lambro and the activities will start next September.

The University's commitment to the field of research and innovation, particularly in sectors such as **biotechnology and materials science**, takes a further step forward by connecting directly with the business world to promote a greater integration of skills to achieve high quality results. **The framework agreement between the university and the leading international company in the development and production of cosmetic products** initiates a long-term collaboration, which will involve several projects, with some possibly even academic in nature. It is a long-sighted investment, with the aim of carrying out **an ambitious project at an academic and industrial level**. The concentration of human and technological resources, made possible by a shared environment and the availability of cutting-edge tools, offers the possibility to reach **excellent and competitive scientific results at national and international levels**. The general guidelines for the development of the activities, the analysis and the definition of operational projects will be led by a Technical Scientific Committee chaired by representatives of the University and Intercos.

«I am particularly proud of the agreement signed with Intercos because it represents a significant **example of integration between academic research and market needs**. The Joint Lab will lead to a faster and more profitable exchange between the academic world and the world of enterprises. Furthermore, the commitment in the search for new raw materials and new products in the cosmetics sector enhances our focus on sustainability”, says the University Principal, Giovanna Iannantuoni.

«We are enthusiastic about this unique agreement with the University of Milano-Bicocca, with which we have been collaborating for some time. Intercos, a leader in innovation, has **always invested in the research of raw materials and active ingredients**. This collaboration will further accelerate our advanced research. We are convinced that, by pooling academic capabilities with Intercos skills, we will further boost innovation in the

cosmetics sector and create a concrete route to a market for university research. Thanks to the agreement and the establishment of the Joint Lab, university researchers and our employees will work together to **create highly innovative projects**», commented Dario Ferrari, President and Founder of Intercos Group.

For more information

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